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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: John T. THRALL  
Serial No. : 10/729,621 Examiner: Not Yet Assigned  
Filed : December 5, 2003 Group Art Unit: Not Yet Assigned  
Title : CLICK-THROUGH RE-RANKING  
OF IMAGES AND OTHER DATA

Commissioner for Patents  
PO Box 1450  
Alexandria VA 22313-1450

July 21, 2004

**Preliminary Amendment**

Sir:

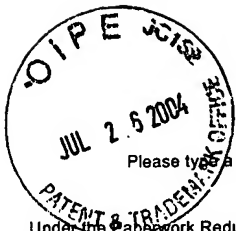
Prior to examination of the above-identified patent application, please amend the above-referenced application as set forth below.

**Amendments To The Specification**

Please amend the specification as follows:

In paragraph 1, please precede the first sentence with the following sentence:

--This application claims priority under 35 U.S.C. § 119(e) to U.S. Patent Application Serial No. 60/526,308, filed on December 1, 2003 by John J. Thrall. --



Please type a plus sign (+) inside this box → **P**

Approved for use through 10/31/2002. OMB 0651-0031  
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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/729,621	
	Filing Date	December 5, 2003	
	First Named Inventor	Thrall	
	Group Art Unit	Not Yet Assigned	
	Examiner Name	Not Yet Assigned	
Total Number of Pages in This Submission	5	Attorney Docket Number	5598/151US

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Preliminary Amendment
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Steven S. Rubin, Reg. No. 43,063 Brown Raysman Millstein Felder & Steiner
Signature	
Date	7/21/04

CERTIFICATE OF MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: <span style="border: 1px solid black; display: inline-block; width: 100px; height: 15px;"></span>	
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